

2022 FOOD VENDOR APPLICATION

Dates of Dauphin's Countryfest: July 1 - 3, 2022

CANADA'S LONGEST RUNNING COUNTRY MUSIC FESTIVAL



1. VENDOR CONTACT INFORMATION:

Name appearing on Booth (for listings, marketing) _____

Proprietor's (Vendor's) Legal Name (for billing) _____

Address _____

City _____ Prov _____ Postal Code _____

Contact Person #1 _____ On-Site Cell Phone (_____) _____

Contact Person #2 _____ On-Site Cell Phone (_____) _____

Email _____ Website _____

Social Media: Facebook _____ Twitter _____ Instagram _____

GST# _____ PST# _____

2. VENDOR PRODUCT INFORMATION:

In one sentence, briefly describe your business or product line (may be used for marketing purposes): _____

List one to three unique snazzy-named items/products that you plan to sell at Countryfest along with a very brief description.

Product 1: _____ Brief Description: _____ Upload picture

Product 2: _____ Brief Description: _____ Upload Picture

Product 3: _____ Brief Description: _____ Upload Picture

3. PRODUCTS SOLD: ALL PRODUCTS TO BE SOLD AT FESTIVAL AND PRICES MUST BE LISTED. PRICES MUST BE IN DENOMINATIONS OF \$1 ONLY. ITEMS ARE SUBJECT TO APPROVAL BY COUNTRYFEST. Items not listed are not approved and will be removed from vendor booth. Non-compliance will result in eviction of vendor from site without vendor fee refund. **NEED AT LEAST 50 DROP DOWN ITEMS**

Item _____	Selling Price \$ _____	Item _____	Selling Price \$ _____
Item _____	Selling Price \$ _____	Item _____	Selling Price \$ _____
Item _____	Selling Price \$ _____	Item _____	Selling Price \$ _____

4. OUTDOOR VENDING STRUCTURE INFO:

A) Type - Select one from drop down menu

- FOOD TRUCK** Vendors bring their own trucks or setups. Food preparation areas must meet codes set by Manitoba Health.
- EXISTING BOOTH** Vendors rent an existing wooden building complete with window opening, serving counter & door, and a limited number have appliances such as stoves, fridges, sinks. Food preparation areas meet codes set by Manitoba Health.

B) **TOTAL FOOTPRINT (including Hitches, windows, etc** _____ ft (frontage) X _____ ft (depth).

C) **If towable, when facing serving window, hitch is on which side?** _____ LEFT _____ RIGHT

D) **Is there a stock truck?** YES _____ NO _____

If yes,

Size of Stock Truck _____ ft (frontage) X _____ ft (depth).

Power Requirements for Stock Truck _____ AMPS, VOLTS, OTHER

- PIC OF VENDOR SETUP** Upload picture.

5. TECHNICAL REQUIREMENTS (WATER / POWER):

A) **IS WATER HOOK-UP REQUIRED:** YES _____ NO _____ (Vendors are responsible to bring hoses, connectors, etc)

B) **TYPE OF CONNECTOR FOR POWER** _____

C) **POWER REQUIREMENTS** (Subject to approval): Please be specific - list all equipment you will be bringing. **NEED 10 OF THESE DROP DOWNS.**

EQUIPMENT: _____ POWER NEEDED: _____ AMPS, VOLTS, OTHER

PLEASE NOTE: POWER REQUIREMENTS ARE SUBJECT TO APPROVAL AT TIME OF CONFIRMATION. IF POWER REQUIREMENTS EXCEED WHAT IS APPROVED BY COUNTRYFEST, OR IF VENDOR REQUIRES ADDITIONAL POWER ON SITE, OR IF VENDOR DRAWS MORE THAN ALLOCATED AMOUNT AND TRIPS A CIRCUIT BREAKER, VENDOR WILL BE CHARGED A MINIMUM SERVICE FEE OF \$250.00 PAYABLE IN CASH ON SITE, PRIOR TO EXTRA POWER BEING SUPPLIED. COUNTRYFEST DOES NOT QUANTIFY THAT EXTRA POWER WILL BE AVAILABLE.

6. RENTALS (COOLERS, TENTS, ETC): All rentals are based on availability. Vendors are responsible for bringing own locks, chains, etc for securing coolers. Payment will be added to contract. No refunds for cancellations after May 1st. Items will be delivered to vendor location onsite prior to festival. Vendor is responsible for coordinating returns with Countryfest personnel. Any damage, theft or loss of items will be charged to vendor.

- DOUBLE DOOR FLAT RACK COOLER(S).** Quantity required: _____ \$220 EACH + TAXES
 - DOUBLE DOOR CAN/BOTTLE RACK COOLER(S).** Quantity required: _____ \$220 EACH + TAXES (made to hold Pepsi products).
 - TENT(S).** Size: _____ x _____ with _____ walls. Price includes setup/tear down. Tent orders must be placed prior to May 1.
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7. REACH YOUR CUSTOMERS! CHOOSE FROM MARKETING OPPORTUNITIES LISTED BELOW:

- COUNTRYFEST APP / PRIOR TO FESTIVAL: JUN 1 – JUN 29.** App Pushes 3 / \$300 Let your customers know you'll be at Countryfest 2022!
3 dates requested - 1) _____ 2) _____ 3) _____
Wording of ad: (130 Characters max) _____
- COUNTRYFEST APP / DURING THE FESTIVAL: JUN 30 – JULY 3.** App Pushes 2 / \$300. Reach out to festival patrons instantly with your specials!
2 dates requested - 1) _____ 2) _____
Wording of ad: (130 Characters max) _____
- CAMPING BAG COUPON, FLYER OR SAMPLE:** (Quantity required: 4000) \$500.
Promote your product with a sample or coupon complimentary to every campsite! Item supplied by vendor and must be delivered to Dauphin's Countryfest (28 – 2 Ave NE, Dauphin, MB R7N 0Z4) prior to May 31, 2022
- WEBSITE BANNER AD:** \$300.
Your banner ad will run on the top of the vendor page on a rotation basis from June 3 – July 3.

Dates requested for app are subject to availability. All marketing costs are subject to 5% GST.

8. PASSES REQUIRED (if accepted into festival; subject to approval):

All confirmed vendors must wear a valid worker wristband during the festival for access. Worker passes do NOT permit entry into Main Stage show. Vendor camping and parking area is located directly across from upper vendor area. Only vendors wearing Worker passes permitted into Vendor Camping/Parking area. All extra vehicles and STORAGE Units require a valid vehicle pass. Please indicate quantity of total passes requested. Fees and GST apply.

TOTAL WORKER WRISTBANDS REQUESTED _____ Up to four (4) supplied at no charge. Additional worker wristbands \$25 each.
TOTAL VENDOR CAMPING REQUESTED _____ Up to two (2) supplied at no charge. 1 pass per tent or RV. Additional camping \$75 each.
TOTAL VENDOR VEHICLE REQUESTED _____ Up to two (2) supplied at no charge. 1 pass per vehicle. Additional vehicle \$60 each.
\$249 FOR WEEKEND FESTIVAL PASSES Passes requested _____ Access to all shows including Main Stage

- By signing below, I acknowledge that I have read and agree to all conditions of this application as well as the conditions outlined on the Vendor Guidelines.

Authorized Vendor Signature _____ Date _____

YYYY / MM / DD