

# RETAIL VENDOR APPLICATION / AGREEMENT

Dates of Dauphin's Countryfest: June 29 - July 2, 2023



CANADA'S LONGEST RUNNING COUNTRY MUSIC FESTIVAL

## 1. VENDOR CONTACT INFORMATION:

Name appearing on Booth (for listings, marketing) \_\_\_\_\_

Proprietor's (Vendor's) Legal Name (for billing) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Prov \_\_\_\_\_ Postal Code \_\_\_\_\_

Contact Person #1 \_\_\_\_\_ On-Site Cell Phone (\_\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Contact Person #2 \_\_\_\_\_ On-Site Cell Phone (\_\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

Social Media: Facebook \_\_\_\_\_ Twitter \_\_\_\_\_ Instagram \_\_\_\_\_

GST# \_\_\_\_\_ PST# \_\_\_\_\_

Other Festivals / Events you have participated in: (1) \_\_\_\_\_

(2) \_\_\_\_\_ (3) \_\_\_\_\_

## 2. VENDOR PRODUCT INFORMATION:

In one sentence, briefly describe your business or product line (may be used for marketing purposes): \_\_\_\_\_

**3. PRODUCTS SOLD:** ALL PRODUCTS TO BE SOLD AT FESTIVAL MUST BE LISTED AND ARE SUBJECT TO APPROVAL BY COUNTRYFEST. (Use back of form if necessary). Items not listed are not approved and will be removed from vendor booth. Non-compliance could result in eviction of vendor from site without vendor fee refund.

Item _____	Selling Price \$ _____	Item _____	Selling Price \$ _____
Item _____	Selling Price \$ _____	Item _____	Selling Price \$ _____
Item _____	Selling Price \$ _____	Item _____	Selling Price \$ _____
Item _____	Selling Price \$ _____	Item _____	Selling Price \$ _____
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**4. RENTAL OPTIONS:** Please check **one** of the four options (A, B, C or D) listed below for each setup you are requesting:

**OUTDOOR SPACE:** Vendors bring their own setup (tent, trailer or other mobile unit)

**A) TOTAL FOOTPRINT (including Hitches, windows, etc** \_\_\_\_\_ ft (frontage) X \_\_\_\_\_ ft (depth).

**B) If towable, when facing serving window, hitch is on which side?** \_\_\_ LEFT \_\_\_ RIGHT

**C) Is there a stock truck?** YES \_\_\_ NO \_\_\_

If yes,

**Size of Stock Truck** \_\_\_\_\_ ft (frontage) X \_\_\_\_\_ ft (depth).

**Power Requirements for Stock Truck** \_\_\_\_\_ AMPS, VOLTS, OTHER

Upload Vendor Photo

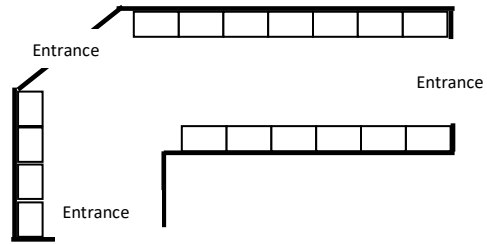
**OUTDOOR BOOTH:** Vendors rent an existing wooden building complete with window opening, serving counter & door.

Prices vary depending on location, menu, etc and will be available upon approval. *Hrs of Operation: Thurs to Sun 11 am to 1:30 am.*

- INDOOR SPACE – MINI MALL:** Indoor space rental in the Mini Mall, located centrally in the upper vending area, includes one table, two chairs. Pipe and Drape separate exhibitors and provide backdrop. *Hrs of Operation: Thurs to Sun 11 am to 9 pm.*

Please check requested space below and circle preferred area on map (based on availability):

- 8' deep X 10' wide SPACE \$550.00 + GST \$27.50 = \$577.50
- 8' deep X 15' wide SPACE \$725.00 + GST \$36.25 = \$761.25
- 8' deep X 20' wide SPACE \$900.00 + GST \$45.00 = \$945.00



**5. TECHNICAL REQUIREMENTS (WATER / POWER):**

A) **IS WATER HOOK-UP REQUIRED:** YES \_\_\_\_\_ NO \_\_\_\_\_ (Vendors are responsible to bring hoses, connectors, etc)

B) **POWER REQUIREMENTS** (Subject to approval): Please be specific - list all equipment you will be bringing. Please use back of form if necessary.

EQUIPMENT: \_\_\_\_\_ POWER NEEDED: \_\_\_\_\_ AMPS, VOLTS, OTHER  
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PLEASE NOTE: POWER REQUIREMENTS ARE SUBJECT TO APPROVAL AT TIME OF CONFIRMATION. IF POWER REQUIREMENTS EXCEED WHAT IS APPROVED BY COUNTRYFEST, OR IF VENDOR REQUIRES ADDITIONAL POWER ON SITE, OR IF VENDOR DRAWS MORE THAN ALLOCATED AMOUNT AND TRIPS A CIRCUIT BREAKER, VENDOR WILL BE CHARGED A MINIMUM SERVICE FEE OF \$250.00 PAYABLE IN CASH ON SITE, PRIOR TO EXTRA POWER BEING SUPPLIED. COUNTRYFEST DOES NOT QUANTIFY THAT EXTRA POWER WILL BE AVAILABLE.

**6. REACH YOUR CUSTOMERS! CHOOSE FROM MARKETING OPPORTUNITIES LISTED BELOW:**

- COUNTRYFEST APP / PRIOR TO FESTIVAL: JUN 1 – JUN 29.** App Pushes 3 / \$300 Let your customers know you'll be at Countryfest 2023!  
 3 dates requested - 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_  
 Wording of ad: (130 Characters max) \_\_\_\_\_
- COUNTRYFEST APP / DURING THE FESTIVAL: JUN 29 – JULY 2.** App Pushes 2 / \$300. Reach out to festival patrons instantly with your specials!  
 2 dates requested - 1) \_\_\_\_\_ 2) \_\_\_\_\_  
 Wording of ad: (130 Characters max) \_\_\_\_\_
- CAMPING BAG COUPON, FLYER OR SAMPLE:** (Quantity required: 4000) \$500.  
 Promote your product with a sample or coupon complimentary to every campsite! Item supplied by vendor and must be delivered to Dauphin's Countryfest (28 – 2 Ave NE, Dauphin, MB R7N 0Z4) prior to May 31, 2023
- WEBSITE BANNER AD:** \$300.  
 Your banner ad will run on the top of the vendor page on a rotation basis from June 2 – July 2.

Dates requested for app are subject to availability. All marketing costs are subject to 5% GST.

**7. PASSES REQUIRED (if accepted into festival; subject to approval):**

All confirmed vendors must wear a valid worker wristband during the festival for access. Worker passes do NOT permit entry into Main Stage show. Vendor camping and parking area is located directly across from upper vendor area. Only vendors wearing Worker passes permitted into Vendor Camping/Parking area. All extra vehicles and STORAGE Units require a valid vehicle pass. Please indicate quantity of total passes requested. Fees and GST apply.

**TOTAL WORKER WRISTBANDS REQUESTED** \_\_\_\_\_ Up to four (4) supplied at no charge. Additional worker wristbands \$25 each.  
**TOTAL VENDOR CAMPING REQUESTED** \_\_\_\_\_ Up to two (2) supplied at no charge. 1 pass per tent or RV. Additional camping \$75 each.  
**TOTAL VENDOR VEHICLE REQUESTED** \_\_\_\_\_ Up to two (2) supplied at no charge. 1 pass per vehicle. Additional vehicle \$60 each.  
**\$249 FOR WEEKEND FESTIVAL PASSES** Passes requested \_\_\_\_\_ Access to all shows including Main Stage

- By signing below, I acknowledge that I have read and agree to all conditions of this application as well as the conditions outlined on the Vendor Guidelines.

Authorized Vendor Signature \_\_\_\_\_ Date \_\_\_\_\_

YYYY / MM / DD